FOR IMMEDIATE RELEASE
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TIMTC, USDOT TO SPONSOR WEBINAR ON THE INTEGRATED TRUCK PROGRAM

Arlington, VA – Trucking industry stakeholders are invited to participate in a free webinar to learn more about U.S. DOT and industry related "Integrated Truck Program" activities. These programs, initiated by both the public and private sectors, seek to wirelessly connect trucks to other vehicles and roadside systems to enhance mobility and safety for all roadway users. Thousands of crashes could potentially be avoided each year by enabling vehicles to "talk" to each other and alert drivers of hazardous situations. Additionally, these programs could significantly improve freight mobility and productivity by introducing innovative methods for operating existing transportation systems more efficiently based on new real-time data sources.

Presentations will include 1) an update on the U.S. DOT Smart Roadside Initiative; 2) a fleet perspective of the benefits and difficulties of monitoring trucks and drivers in real-time; and 3) an overview of several ongoing projects that promote truck connectivity through onboard technologies.

The webinar will feature:

- **Tom Kearney,** Freight Operations Program, Federal Highway Administration
- **Lance Hagler,** Director of Safety, Con-way Freight
- **Susan Alt,** Vice President of Customer and Industry Relations, Mack and Volvo Trucks North America

Join us for this important discussion on what motor carriers can expect from these connected vehicle technologies in the coming years.

WHAT: The Integrated Truck Program
WHEN: Thursday, August 25, 2011 1:00 to 2:30 p.m. EDT

HOW: Participants will need access to the internet and a telephone. For your free registration, please use the link below. An automated email with instructions for joining the webinar will be sent to all registrants.

Please visit the TIMTC website at www.freightmobility.com to register for the webinar or click here.

Interested in becoming involved with TIMTC? Participation is free and provides the latest information and updates on trucking industry initiatives that improve the industry's safety and mobility. Send your contact information to TIMTC@trucking.org to receive your free membership.

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The Trucking Industry Mobility & Technology Coalition (TIMTC) is jointly managed by the American Transportation Research Institute (ATRI), the Commercial Vehicle Safety Alliance (CVSA), the American Association of State Highway and Transportation Officials (AASHTO), the U.S. Department of Transportation (U.S. DOT) and the American Trucking Associations (ATA). The TIMTC is sponsored by the U.S. DOT. Members include motor carriers, commercial drivers, law enforcement, technology providers, equipment manufacturers, transportation planners and policy makers at the local, state and federal levels.